

Public Comment:

Received on Tuesday April 11, 2023, at 10:05am from Bert Pincolini. Mr. Pincolini called to comment on his approval of the naming of the unnamed alley between Mary Street and Caliente Street for hearing on April 20, 2023, at 2:30pm in the Washoe County Regional Street Naming Committee. Mr. Pincolini believes the alley should be named but did not like the choice of Pineapple Alley. He felt it should be more appropriately named for the area and felt Pineapple was not relevant. He does not plan on protesting the naming, just wanted the committee to know he doesn't like the name and it should reflect the businesses around it.

From: Washoe311
To: [Boman, Brandon](#)
Subject: FW: Washoe County Regional Street Naming Committee meeting, April 20, 2023
Date: Wednesday, April 19, 2023 4:48:28 PM
Attachments: [image001.png](#)
[image002.png](#)
[image003.png](#)
[image004.png](#)
[image005.png](#)

Greetings,

Below please find the public comment submitted to Washoe311. Let us know if we can provide additional information.

Thank you,



Washoe311 Service Center
Communications Division | Office of the County Manager
washoe311@washoecounty.gov | Office: 3-1-1 | 775.328.2003 | Fax: 775.328.2491
1001 E. Ninth St., Bldg A, Reno, NV 89512

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From: Bradley Carlson <bradley.d.carlson@gmail.com>
Sent: Wednesday, April 19, 2023 4:04 PM
To: Washoe311 <Washoe311@washoecounty.gov>
Subject: Washoe County Regional Street Naming Committee meeting, April 20, 2023

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Washoe County Regional Street Naming Committee

RE: Meeting April 20, 2023; Agenda item 6.a. (proposed "Pineapple Alley")

Dear Commissioners:

Although I am not opposed to renaming unnamed alleys in the City of Reno, I am opposed to the renaming of this noted alley as requested, to "Pineapple Alley" or "Pineapple Express". I strongly urge you to deny this application.

As stated in this application from a Reno resident, the applicant cites her reason for the naming request as, "... we are looking to have summer block parties and are wanting to help with directions". In considering the naming of public streets and alleys, one individual's or business' desire to provide directions to block parties should not be an acceptable reason for naming. Further, the applicant's business was only formed four years ago, in 2019. The applicant does not provide any reason that they should be honored with the naming of a public way other than so they can provide direction's to their block party, nor do they own property nor operate a physical business on this public way.

Street naming and renaming in the City of Reno needs to be carefully considered. Beyond the usual vetting by Washoe County GIS and emergency management, other public, commercial, and historic factors should be considered. The naming of city streets and alleys for recently formed businesses should be discouraged. This name would appear on city maps in perpetuity, regardless of the status of this business.

"Pineapple Alley" and "Pineapple Express" are not appropriate names for this alley in the heart of Midtown and the historic Litch Addition. The proposed name has no relevant relationship to the neighborhood nor to the City of Reno, to warrant permanently naming this public way "Pineapple ...". A public way that has existed since 1903 when Reno Pioneer Andrew Litch developed this area by forming Reno's historic *Litch Addition* (now "Midtown").

Committee members, I urge you to deny this request.

Sincerely,

Bradley Carlson, AIA
Reno, Nevada

Bradley Carlson, AIA
BRADLEY DEAN CARLSON, ARCHITECT
CARLSON DESIGN MANAGEMENT, LLC
4710 Ellicott Way, Reno, Nevada 89519
775-772-4777
bradley.d.carlson@gmail.com
www.linkedin.com/in/bradleycarlsonaia

From: Washoe311
To: Roman, Brandon
Subject: FW: 4/20/23 Street Naming Committee item 6.a.
Date: Wednesday, April 19, 2023 4:48:00 PM
Attachments: image001.png
image002.png
image003.png
image004.png
image005.png

Greetings,

Below please find the public comment submitted to Washoe311. Let us know if we can provide additional information.

Thank you,



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From: Alicia Barber <alicia@storiesinplace.com>
Sent: Wednesday, April 19, 2023 3:43 PM
To: Washoe311 <Washoe311@washoecounty.gov>
Subject: 4/20/23 Street Naming Committee item 6.a.

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Dear committee members,

I'm writing to oppose the naming of an unnamed alley between Mary and Caliente Streets "Pineapple Alley." Like Mr. Pincolini, whose comments you have received, and another adjacent neighbor with whom I have spoken (but who did not wish to lodge formal opposition), I do not oppose giving the alley a name, but would like to suggest that the name not be a reference to a contemporary business (the applicant operates Pineapple Pedicabs, <https://www.pineapplepedicabs.com/meetthepineapples>).

As a historian of Reno, I would like to suggest that it instead be a name with no contemporary branding/marketing/business affiliation, one that has a more place-based and timeless meaning, perhaps something referencing the history of the area, as with Litch Court to the west or the recent naming of Old Creamery Alley to the north.

I respectfully request that the applicant withdraw her application and consider proposing a different name that the entire community can support.

I would be happy to provide information about the history of the area to the applicant. In fact, I have already compiled a great deal of such history with reference to Litch Court, which like this alley is also located in the historic Litch Addition. I will also be writing to the applicant this evening to make this suggestion.

Yours sincerely,

Alicia

Alicia Barber, Ph.D.
Stories in Place LLC
Phone: (775) 771-3975
storiesinplace.com